

Pro Perform Cookie Policy

Website: www.pro-perform.co.uk

1. About This Policy

This policy explains how craig.jones@pro-perform.co.uk trading as Pro Perform (“we”, “us” or “our”) uses cookies and similar storage or access technologies on www.pro-perform.co.uk. It should be read with the Privacy Policy in the other tab of this document.

2. Who We Are

craig.jones@pro-perform.co.uk trading as Pro Perform, of 28 Slate Drive, Burbage, LE10 2QP, is responsible for the website and for deciding how cookies and related personal data are used. Contact us at craig.jones@pro-perform.co.uk or 07877 099449.

3. What Cookies and Similar Technologies Are

Cookies are small files or identifiers stored on, or accessed from, your device. Similar technologies include local storage, scripts, pixels, tags and embedded content. They can make the website work, remember choices, protect forms, measure use or load content supplied by another service.

4. Categories We Use

- Strictly necessary — support security, core website functions and storage of your consent choices. We use these without consent only where the law permits.
- Preferences or functional — remember optional settings or enable requested features. These are controlled through the website consent choices where consent is required.
- Statistics — help us understand how the website is used and improve it. These are used only in line with your consent choices where consent is required.
- Marketing, social media and embedded content — load external media, measure campaigns or support personalised advertising. These are used only after the relevant consent where required.

5. Current Website Services

- WordPress and OSAM Websites — operate, maintain and secure the website. WordPress may use session, login, administrator or preference storage when those functions are used.

- **Complianz** — displays the consent banner, records your choices and controls optional categories. Current Complianz consent records are generally stored for up to 365 days.
- **Google services** — Google Fonts supports webfont display, Google reCAPTCHA helps prevent spam and abuse, and Google Maps may display maps. These connections or identifiers may be immediate, session-based or persistent, depending on the service.
- **TikTok and Instagram** — may supply embedded social or video content. When enabled, their technologies may be functional or marketing-related and may use session or persistent identifiers.

6. Cookie Names, Purposes and Durations

Cookie names and storage periods can change when WordPress, plugins or third-party services are updated. The website consent controls and the current Complianz-generated inventory show the services detected on the website, their category, purpose and available storage period. We review and refresh that scan when the website or its providers change.

At the latest review, Complianz consent records were stored for up to 365 days; Google Fonts and Google Maps connections could expire immediately; Google reCAPTCHA storage could be session-based or persistent; and WordPress or social-embed storage could be session-based or persistent. The exact current entry shown by the consent tool takes priority if a provider changes an identifier or duration.

7. Consent and Changing Your Choices

When you first visit, the consent banner lets you accept, deny or view and save preferences for optional categories. Optional technologies are not to be activated before the required consent. You can change or withdraw your choice at any time by selecting Manage Consent in the website footer. A withdrawal applies to future use and does not make earlier consent-based processing unlawful.

8. Browser Controls

You can also block or delete cookies through your browser settings. Blocking strictly necessary storage may stop parts of the website from working properly. Deleting cookies may also remove your saved consent choice, so the banner may appear again.

9. Third-Party Websites and Services

Links or redirects to services such as Stripe, Beehiiv, Google or Discord may open a separate website. Those providers may set their own cookies under their own policies. Where a third-party feature is embedded on our website, we use the consent controls described above and share only the data needed for that feature. Some providers may process data outside the UK using the safeguards described in our Privacy Policy.

10. Personal Data, Rights and Complaints

Where a cookie or similar technology identifies or can single out a person, the Privacy Policy explains the purposes, lawful bases, sharing, retention, international transfers and your

data-protection rights. You may also complain to the Information Commissioner's Office. See the ICO guidance on cookies and similar technologies for further information.

11. Changes and Contact

We may update this policy when the website, providers, consent tool or legal requirements change. We will publish the current version and update the date below. Questions can be sent to craig.jones@pro-perform.co.uk, 07877 099449 or 28 Slate Drive, Burbage, LE10 2QP.

Last updated: Sept 1, 2026